



COALITION
for COLLEGE
Access, Affordability, & Success

For Equal Access to Higher Education

Supporting students with the Coalition for College





Because they'd be the first in their family to attend college. Because in school they're not encouraged or prepared to apply. Because, based on their family's income, they can't imagine how they'd pay that price tag. In the U.S., access to higher education is not equal — and millions of students don't believe college is even an option.

The Coalition for College is here to change that.

In just two years, we have helped thousands of students reimagine their futures with MyCoalition, our free, online college-planning resources that inspire students with the confidence to apply to, enroll at, and successfully graduate from outstanding colleges with low-to-no debt. With your financial support, we can help even more — and make college a reality for *all* students.

About the Coalition

The Coalition was founded in 2015 by a group of dedicated college leaders aiming to improve the college application process, particularly for those

students from historically under-represented groups. Today, the Coalition is a diverse group of 150 distinguished colleges and universities united in their mission to support lower-income, under-resourced, and/or first-generation students; to provide responsible financial aid; and to enhance students' success in college.

Smart college choices

All Coalition schools are smart college choices. We are schools that students can afford to attend, and are likely to graduate from.

Coalition schools boast high graduation rates: Our average four-year graduation rate is 30 percentage points higher than that of all four-year schools. That's because we offer students ample academic support throughout college.

Coalition schools are affordable. We provide students and families with responsible financial aid — and we have a track record of graduating students with low-to-no debt. We also offer fee

Strength in numbers

In just two years, the Coalition has demonstrated impressive growth.



From 26 to 150
college and university members

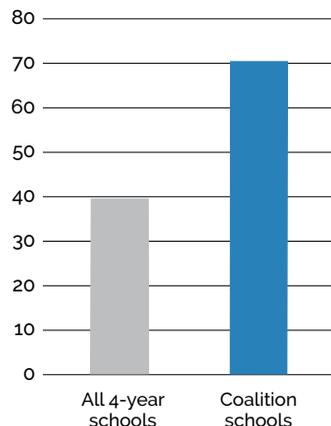


From 49,000 to 246,000
college applications



From 39,000 to 140,000
MyCoalition student users

Graduation rate
Bachelor's degree within 4 years total
(DRVGR2016)



Source: Integrated Postsecondary Education Data System (IPEDS)



waivers, so eligible students don't pay to apply to our schools.

And Coalition schools are committed to making college accessible. With anytime, easy-to-use access, MyCoalition helps students begin preparing for college as early as ninth grade with college-counseling support delivered to their email accounts.

Making connections

In just two years' time, our member schools have collectively changed the landscape of college admissions by providing valuable tools to help students on their paths to college. We're

also working together to reach students in the communities where they live and learn:

- We're connecting with and supporting educators across the U.S. as they empower students to aim for college. From presenting at national conferences to providing instructive webinars to attending college-counseling events, we're training thousands of student supporters on MyCoalition — and how it can make a lasting difference in their students' lives.
- We're enhancing the efforts of community-based organizations (CBOs) — like after-school programs and local scholarship funds — that

MyCoalition: a powerful college-planning toolkit

The cloud-based **Locker** gives students private, unlimited digital space in which to collect and organize important materials, such as documents, photos, and videos, as a record of their high school experience.

The **Collaboration Space** helps students connect with trusted supporters and ask for their input on their college preparations — from reviewing their high school course schedule to providing feedback on their college essays.

MyCoalition Counselor provides a comprehensive directory of informative articles and other valuable resources for college readiness, including expert advice on such topics as financial aid, standardized tests, and application deadlines.

The **Coalition Application** allows students to apply to all Coalition schools, easily and efficiently, using the items they stored in their secure Locker. And, there are no application fees for lower-income students.

support and advise under-represented students in their college preparations. And with our vetted, national Coalition CBO ID Registry, we're making it easier for more than 300 (and counting) CBOs to connect their students with Coalition schools.

It's clear that when we combine our resources and passion, we magnify our efforts to promote college access, affordability, and success for all students.

The opportunity

In high schools across the U.S., the average student-to-counselor ratio is a staggering 471 to 1. As a result, the majority of first-generation and lower-income students lack meaningful access to the kind of college-planning guidance they deserve.

Since 2015, the Coalition has helped hundreds of thousands of young people aim for college, but there are millions more we need to reach. Our collaborative efforts have inspired nearly half a million dollars in philanthropic support from both corporate and private donors. With member dues covering all operational costs, every penny raised directly serves students and our mission.

To broaden our reach and expand opportunities to more students nationwide, we are launching a \$100,000 campaign. With your support, we will:

- Provide 500 under-resourced high schools with **Coalition Launch Kits** to help students — and educators — get started using MyCoalition.
- Double the number of **Coalition Day** events, giving more students the opportunity to create MyCoalition accounts, begin their college applications, and interact with college representatives.

"As director of a community-based organization that helps inner-city students prepare for college, I'm really excited about the connections that will be made between CBOs and colleges thanks to the Coalition's CBO ID Registry, and how those connections will benefit students like those we serve every day."

— SARA URQUIDEZ, EXECUTIVE DIRECTOR, ACADEMIC SUCCESS PROGRAM (ASP) DALLAS

"We know our students can be successful in college, but they face many challenges in getting there, including financial barriers and limited early exposure to college requirements. By offering application fee waivers and enabling students to keep track of their progress, MyCoalition will have a tremendous impact on their futures."

—KATHARINE MOURINO, ASSISTANT PRINCIPAL,
HARRY S. TRUMAN HIGH SCHOOL, BRONX, NEW YORK

Please join us

We have proven ourselves to be a national leader with unmatched opportunity to increase students' access to college. We have capitalized on our collective impact and effectively connected students to the promise of higher education. But, there is more work to be done.

Help us amplify our current successes: Your donation to the Coalition will have a direct and lasting impact on students who need it most.

How to give

To make your tax-deductible donation, please fill out the enclosed reply card and return it in the envelope. You can also make your gift online at www.coalitionforcollege.org. **Thank you!**





Getting one day closer

Coalition Day 2018. It was a national college recruitment event unlike any other and a great demonstration of the power of our collaboration: On and around May 23, 2018, 62 of our members teamed up to promote MyCoalition and help students get started on their applications to Coalition schools.

At more than two dozen events across the U.S., from New York City to Dallas, 1,700 students created MyCoalition accounts — and learned from our members how our free, online college-planning tools can help make college a reality for them.

Coalition Day was sponsored in part by Altice USA, one of the largest broadband communications and video services providers in the U.S. It was a rousing success, and we aim to expand the event annually, getting even more underserved students one day closer to college.

“Like Altice, the Coalition is focused on finding innovative ways to support the next generation of leaders. Together, we are helping bring college access to students nationwide through broadband and technology.”

— CHARLES STEWART, CO-PRESIDENT AND CHIEF FINANCIAL OFFICER OF ALTICE USA





For more information, please contact Tim Groves, director of development and partnerships, at tgroves@coalitionforcollege.org.

www.coalitionforcollege.org

Coalition member schools

Adelphi University	La Salle University	The University of New Mexico
Allegheny College	Loyola Marymount University	The University of Texas at Austin
American University	Loyola University Maryland	Trinity University (TX)
Amherst College	Lycoming College	Tufts University
Arizona State University	Manhattan College	Union College
Babson College	Marist College	University at Albany (SUNY)
Barnard College	Mercyhurst University	University at Buffalo
Bates College	Miami University - Ohio	University of Arizona
Beloit College	Michigan State University	University of Chicago
Binghamton University	Middlebury College	University of Connecticut
Boston University	Mount Holyoke College	University of Dayton
Bowdoin College	North Carolina State University at Raleigh	University of Delaware
Brown University	North Central College	University of Florida
Bryn Mawr College	Northeastern University	University of Georgia
Bucknell University	Northwestern University	University of Illinois at Urbana-Champaign
Caltech	Oberlin College	University of Iowa
Carleton College	Olin College Of Engineering	University of Kentucky
Carroll University	Penn State	University of Maryland - College Park
Case Western Reserve University	Pomona College	University of Michigan
Claremont McKenna College	Presbyterian College	University of Minnesota - Twin Cities
Clemson University	Princeton University	University of Missouri
Colby College	Purdue University	University of Montana
Colgate University	Ramapo College of New Jersey	University of New Hampshire
College of the Holy Cross	Reed College	University of North Carolina at Chapel Hill
Colorado College	Rensselaer Polytechnic Institute	University of Notre Dame
Columbia University	Rice University	University of Oklahoma
Dartmouth College	Rollins College	University of Oregon
Davidson College	Rutgers University - Camden	University of Pennsylvania
Denison University	Rutgers University - New Brunswick	University of Pittsburgh
Depauw University	Rutgers University - Newark	University of Richmond
Drew University	Saint Michael's College	University of Rochester
Duke University	Salem College	University of South Carolina
Elon University	Simmons College	University of South Florida
Emory University	Skidmore College	University of Tampa
Florida Southern College	Smith College	University of Vermont
Florida State University	Southern Methodist University	University of Virginia
Franklin & Marshall College	St. John's College	University of Washington - Bothell
Georgia Tech	St. Mary's University	University of Washington - Seattle
Hamilton College	St. Olaf College	Ursinus College
Harvard University	Stanford University	Vanderbilt University
Harvey Mudd College	Stetson University	Vassar College
Haverford College	Stony Brook University	Virginia Tech
Illinois State University	SUNY Geneseo	Wake Forest University
Indiana University - Bloomington	Susquehanna University	Washington University in St. Louis
Iowa State University	Swarthmore College	Wellesley College
James Madison University	Sweet Briar College	Wesleyan University
Johns Hopkins University	Texas A&M University	William & Mary
Juniata College	The College of New Jersey	Williams College
Kenyon College	The College of Wooster	Yale University
Knox College	The Ohio State University	