

**MONTHLY MEMO FOR COUNSELORS**

February 2017

From the Executive Director

Dear Counselors,

I hope that this message finds you with a hopeful eye toward spring—I heard birds chirping happily as I walked my son back from the bus stop this week (alongside significant snow piles). I am eager for spring weather and the opportunity that it will present to spend some time connecting with all of you—beginning with some webinars.

More Information: March Update Webinars

Next month, we will offer live webinars to provide an update on the Coalition organization and technology platform. We hope you will find time to be able to learn about both the past year and coming attractions for next year. There will be ample time for questions and answers as well. To register, click on the link for the date of your choice below.

- [Thursday, March 2, 2017 12:00 PM – 1:00 PM ET](#)
- [Wednesday, March 8, 2017 2:30 PM - 3:30 PM ET](#)

Resource Reminders

As you introduce students to the Coalition platform and navigate the system yourself, I wanted to remind you of some helpful resources. First, a [full counselor manual](#) is available on our website (including a [downloadable PDF](#)) to help you log into the system, connect with students, and use the system for transmitting materials on behalf of your students. For students or presentations to students and parents, I would recommend the following resources: [video introductions to elements of the technology](#), a presentation for [introducing the Locker](#) to students, [videos](#) and [guide for students to use the Coalition application](#) (ideal for juniors). If you have additional suggestions for helpful resources, email us at info@coalitionapp.org.

Coalition in the News

In case you missed it, I wanted to share [a recent article](#) that offers a great picture of the gap that exists for talented students from under-served backgrounds.

New Members

We continue to have great conversations about the Coalition with schools that meet our new eligibility criteria. You may come across new member announcements of membership ([like this one from Elon University](#) or this one [from Manhattan College](#)) in the next couple of months. We will provide a list of new members and a complete list of schools that plan to accept the Coalition application for next cycle on May 1. If you would like to follow along as new members join, we will keep this page updated with a list of our newest members.

Please encourage your colleagues to request additional information at the bottom of our [home page](#) to join the mailing list for this newsletter. I am eager to support your work; please don't hesitate to reach out!

Most sincerely,

Annie Reznik