

**MONTHLY MEMO FOR COUNSELORS**

July 2017

From the Executive Director

Dear Counselors,

July is my favorite month of the year—both for the fun and for the work. July offers an opportunity for rejuvenation and a breathable pace with time to imagine, plan, and organize. As I prepare for the upcoming year, I wanted to share information to help you prepare to start the next cycle.

MyCoalition: Always Open

The most frequently asked question we have received over the last few weeks has been: is the Coalition Application open? MyCoalition doesn't close. We encourage your students to complete their Profile, upload personal writing examples to their Locker, and connect with trusted advisors whenever appropriate. As system upgrades and application adjustments are made, students continue to work on MyCoalition unimpeded. In the summer after eleventh grade, individual college applications open and students have the opportunity to begin work on the school specific application components through their MyCoalition college list. Students can complete their Profile over time and enter the college process with 60% of their applications already completed.

Colleges Accepting the Coalition Application

This year over 100 colleges and universities plan to accept the Coalition Application. About half of the schools accepted the application last year, and about half are offering the application for the first time. In the following states, MyCoalition offers students the opportunity to apply to in-state universities as they consider many other schools nationally: Arizona, Florida, Georgia, Illinois, Kentucky, Maryland, Michigan, New Jersey, New Mexico, Pennsylvania, South Carolina, Texas, Virginia, and Washington. For more information, visit:

<http://www.coalitionforcollegeaccess.org/alert.html>

Coalition, Maia Learning, Naviance, Parchment, and More!

Counselors can submit required secondary school materials to all Coalition colleges and universities through any system, including, Maia Learning, Naviance, and Parchment. If your school does not have a process in place to submit information electronically, the Coalition system offers a free and simple option to upload student materials.

Counselor Fall Kick-Off Webinars

We invite you to join us for a webinar to learn about MyCoalition, and the use of the Profile, Locker, Collaboration Space, and Application components. This presentation will offer a live demonstration of key features as well as ample time for questions. Presentations are offered on Thursday, August 10 at 2:00 PM ET and Tuesday, August 29 at 3:00 PM ET. We will also host a webinar specifically for community based organizations on Wednesday, August 23 at 11:00 AM ET and 4:00 PM ET. Please register through this [link](#).

We hope that you continue to encourage your colleagues to request additional information at the bottom of our [home page](#) to join the mailing list for this newsletter. I am eager to support your work; please let me know if there is anything you need.

Most sincerely,

Annie Reznik