



MONTHLY MEMO FOR COUNSELORS

August 2017

From the Executive Director

Dear Counselors,

I am sure you shared my revulsion earlier this month in watching hateful violence unfold on the grounds of a public university. Within that horrible scene, glimmers of hope emerged along with hard and important conversations. My prayer for the year is that our nation's most promising resource, our students, find pathways to bring their light to our world. Your work is so very important because it guides students to this potential. Inspired by your opportunity this fall, I offer a few very quick notes to support use of the MyCoalition free college planning tools, including the Coalition Application.

Creating a Student Account

Did you know that you can create both a student and counselor account on MyCoalition and have all messages come to your main email inbox? Just add a "+" after your username and add a word (e.g. student) to to create a completely separate user account. For instance, info+studentaccount@coalition.org and info+student@coalitionapp.org would enable me to create two separate student accounts. Emails and all communication related to those accounts would come to our regular email: info@mycoalition.org. We hope that this tip helps you explore the ways that MyCoalition can support students.

Sharing a College List with a Mentor

Students can now share their college lists with counselors or other mentors through MyCoalition. You can view our instructional demonstration through on our [website](#). In MyCoalition, students can add any school (even those that do not accept the Coalition Application) to share their complete list with you.

Follow us on Twitter!

@MyCoalition and @CoalitionAccess are now live Twitter accounts. @MyCoalition will offer regular updates on our free college planning tools, while @CoalitionAccess will offer broader updates about our membership organization. We hope that these communication channels will expand our support to counselors, students, families, and others who would like more information Consider following us and encouraging others to as well!

Last Call: Counselor Fall Kick-Off Webinar

We invite you to join us for a webinar to learn about MyCoalition, including the Profile, Locker, Collaboration Space, and Application components. This presentation will offer a live demonstration of key features as well as ample time for questions. Please join us on Tuesday, August 29 at 3:00 PM ET. Register through this [link](#).

We hope that you continue to encourage your colleagues to receive this information. We invite all counselors to subscribe to our newsletter via the request form at the bottom of our [home page](#). I am wishing you all a great start to the new school year. Please let me know if you need anything.

Most sincerely,

Annie Reznik
Executive Director, Coalition for Access, Affordability, and Success