



MONTHLY MEMO FOR COUNSELORS

October 2017

From the Executive Director

Dear Counselors,

The “to do” lists are getting longer as the days are getting shorter—it must be fall in the admissions cycle! Despite the pace, I find myself seeking rewards of the season especially eating apples off the trees and watching college football. We hope the information below will help create efficiencies for you and your team and make more time for offering college encouragement—the true joy of October!

Learn More: Webinar Recording

If you were unable to join us for webinars in August and September, we have two additional opportunities for you to learn more about MyCoalition, including the Profile, Locker, Collaboration Space, and Application components. First, at your convenience, we invite you to review a recorded webinar available through this [link](#). Secondly, we are hosting our next live webinar on [October 23, 2017 at 7pm EST](#). This is open to all counselors, students, parents, and student supporters in the community.

Poster Request

The Coalition is excited to offer a free poster to counselors featuring a comprehensive listing of all of our member institutions. To request yours, please [complete this form](#). Allow us 3-4 weeks, please, to get our next shipment out.

Coalition on the Road!

This month, the Coalition team will travel to Denver to speak with education leaders in Colorado alongside Coalition [member Colorado College](#). Later, we will be visiting New York for the College Board Forum. If you are attending, please consider joining a session featuring our Board Chair Jeremiah Quinlan (Yale University), Vice President for Enrollment Management Zina Evans (University of Florida), school counselor Carolyn Blair from Clayton HS, Executive Director of ASP-Dallas Sara Urquidez. The panel will offer their thoughts on *Supporting Students using MyCoalition* on [Thursday, October 26, 10:45am](#). If you're attending the conference, please consider stopping by. It's a real treat to hear this group of leaders speak!

Every month, we will share highlights of opportunities to connect with Coalition schools on the road and virtually. Please click [here](#) to see where we are this month!

We hope that this information will support your work as student advocates. Invite your colleagues to [join our mailing list](#). Wishing you the best as you sprint through the marathon to November 1.

Most sincerely,

Annie Reznik
Executive Director, Coalition for Access, Affordability, and Success