



MONTHLY MEMO FOR COUNSELORS

February 2018

From the Executive Director

Dear Counselors,

It's only three days shorter, but, once again I find myself surprised that February is nearly over! Though it is a little month, it has been busy, so I am happy to share a very full update.

Learn More: March Update Webinars for Counselors

Next month, we will offer live webinars to share a summary of last cycle, provide a brief demonstration of new features, and preview information about coming attractions for next cycle. There will be ample time for questions and answers as well. We hope you will be able to join us!

To register, click on the link for the date of your choice:

- [Wednesday, March 7, 2018 1:00 PM ET](#)
- [Monday, March 19, 2018 1:00 PM ET](#)

Introducing CCID: Coalition CBO ID

We are so pleased to introduce a new way for community-based organizations and our member schools to connect. Through the newly established Coalition CBO ID Registry, Coalition schools can more easily reach out to CBOs that support and advise students in their college preparations — and CBOs can share their profiles and programs with our members. A community-based organization that is nonprofit, provides support services to students (preK-14), and/or directly advises students in their college search (like an after school program or a local scholarship) fund can [register for a Coalition CBO ID, or CCID](#). Then, students who are supported by a registered CBO can note that they received support in their MyCoalition profile.

Beyond connecting member colleges and CBO's, we hope that the CCID will create many opportunities to build connections among all student supports. Aaron Randolph, Executive Director of Carolina Youth Coalition shared, "Working with students means being a part of their community and that means connecting with high schools. I hope that having a CCID offers high schools a quick indication that our organization serves students well and will be a great partner." For CBO colleagues, we invite you to [request your organization's CCID](#). And, for high school counselors, we hope you will share this information with organizations in your community.

New Members

The Coalition for Access, Affordability, and Success now includes 145 member colleges and universities. You may come across announcements from new members (like this on from [LaSalle University](#)) in the next couple of months. We will provide a list of new members and a complete list of member schools that plan to accept the Coalition application for next cycle in May. If you would like to follow along as new members join, we keep [this page](#) updated with a list of our newest members.

Student Resources

As promised, we are sharing student resources that may be helpful this month. For your younger students, we are pleased to provide the presentation, [Introducing Students to MyCoalition](#). For seniors, we shared the following articles as students begin thinking about transitioning to college: [The benefits of a liberal arts education](#) and [No Major? No problem](#).

Next month, (actually in the next couple of weeks at this point!) I will share: an update about our newly elected Board of Directors, an invitation to participate in our first ever "Coalition Day," and more resources for you and your

students. If you know someone that would like to receive our monthly memos, encourage them to sign up for our mailing list using [this form](#). Wishing you all the swift arrival of spring!

Most Sincerely,

A handwritten signature in black ink that reads "Annie E. Reznik". The signature is written in a cursive, flowing style.

Annie Reznik
Executive Director, Coalition for Access, Affordability, and Success