



COALITION

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**MONTHLY MEMO FOR COUNSELORS
2018**

April

From the Executive Director

Dear Counselors,

As the world remains chilly and gray in New England and I await the daffodils, I will delight in Coalition's growth instead. This month, we are thinking about: students whose plans change, supporting students earlier in high school, and new beginnings.

Supporting transfer applicants.

Transfer students already have experience applying to college; MyCoalition builds on that experience as students chart the next step.

1. MyCoalition students don't have to recreate their Profile if they decide to transfer. With a short series of questions, MyCoalition guides students to update only Profile sections required for transfer applications.
2. With the Locker's unlimited and always open storage, official documents, such as a final high school transcript and letters of recommendation, are available for transfer students without requiring another request (or payment). Also, essays and other materials from a student's previous process are available for reference, too.
3. College students who receive a Pell grant are eligible for a NACAC fee waiver and therefore can apply to transfer using the Coalition Fee Waiver, a simple, seamless way for low income students to bypass fees.
4. Transfer students can pick up where they left off and continue a dialogue with a trusted advisor, counselor, mentor, or teacher in the Collaboration Space.

Beyond the benefits outlined above, MyCoalition will debut an improved user experience for transfer students effective July 1, 2018. You can preview these improvements in the attached file.

Starting early.

We are honored to partner with the Jack Kent Cooke Foundation to extend the value of their [Young Scholars Program](#). The Coalition will enhance the college preparedness of all eighth grade students who applied to the program but were not selected for participation. These students will have access to our college planning tools, resources, and webinars. [Read more here.](#)

New Beginnings. This month we welcome two new staff members, Dali and Sam.

Samuel Gordon, our associate director of outreach, began his career in undergraduate admissions at Southern Illinois University, developing communication and marketing materials, before working at the University of California, Berkeley, where he managed websites for eight departments, while also planning and producing print, electronic, and social media communications.

Dalinda Martinez, our associate director of member engagement, previously served in recruitment at The University of Texas at Austin and career services at The University of New Mexico, as well as managed a college and career program for South Texas at The Princeton Review. With more than 10 years of higher education experience, Dali provides hands-on support and engagement with the Coalition's 140-plus member schools.

I hope you spy a daffodil or some other reminder of light ahead. Some words from Wordsworth to inspire your day:

...When all at once I saw a crowd,
A host, of golden daffodils;
Beside the lake, beneath the trees,
Fluttering and dancing in the breeze.
Continuous as the stars that shine
And twinkle on the milky way,
They stretched in never-ending line
Along the margin of a bay:
Ten thousand saw I at a glance,
Tossing their heads in sprightly dance...

Wishing you all a wonderful spring!

Most Sincerely,

Annie Reznik
Executive Director, Coalition for Access, Affordability, and Success

PS This month, we are encouraging students to create their own rankings to compare college options using [MyCoalition Custom College Ranking tool](#). We hope that this free resource helps seniors get ready for May 1.

Coalition Transfer Application Enhancement.pdf
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