



coalitionforcollege.org
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**MONTHLY MEMO FOR COUNSELORS
2018**

May

From the Executive Director

Dear Counselors,

Last week, we celebrated the first ever Coalition Day! Coalition members came together all over the country at over 30 events to raise awareness about free college planning tools, including MyCoalition. 62 colleges and universities helped spread the word about MyCoalition by attending or hosting events for students and their supporters.

Here are some of the Coalition Day details:

- In partnership with Altice USA, one of the largest broadband communications and video services providers in the U.S., we hosted Coalition Day at Harry S Truman High School in the Bronx. The students were the stars: their engagement and enthusiastic energy was amazing. I loved seeing the students pose for photos as they documented their goals on #OneDayCloser signs!
- On the same day, Columbia University held Coalition Day sessions at six high schools in Harlem and South Bronx.
- Meanwhile at the SUNY Global Center, member representatives welcomed counselors and CBO leaders to learn more about the Coalition over lunch and hosted a reception for students and families that evening.
- At J.H. Rose High School in Greenville, NC, representatives from UNC-Chapel Hill, NC State and Wake Forest offered advice on making the most of high school.
- In Seattle, the University of Washington, University of Washington-Bothell, Reed, UChicago, and Yale teamed up to introduce MyCoalition to over 500 students and their families.
- The University of Chicago presented in seven Chicago public high schools and hosted students at an event on campus.
- We heard from the New Haven superintendent's office that Yale workshops for students at four high schools were a wonderful success.
- Both Rice University and St. Mary's University introduced students to free resources, including MyCoalition, at high schools in Houston.
- Coalition Day wrapped up on Friday, May 25 in Dallas as we partnered with the Academic Success Program (ASP) to host a day of workshops for 11th-grade students from four high schools. Representatives from eight colleges and universities offered sessions to over 300 students throughout the day.

In addition to the events, we were excited to have the Coalition's first social media campaign for #CoalitionDay2018! If you aren't already, be sure to follow the Coalition on [Facebook](#), [Twitter](#), and [Instagram](#). Finally, we hope you will [enjoy this short slide show](#) of highlights from events around the country.

Most Sincerely,

Annie Reznik
Executive Director, Coalition for Access, Affordability, and Success

