



MONTHLY MEMO FOR COUNSELORS

October 2018

From the Executive Director

Good morning, colleagues!

In most cases, Gators and Seminoles don't go together very well. But, last week, they made a perfect pairing as Florida State University and the University of Florida, two universities with a fantastic track record for supporting student access, affordability, and success, introduced the Coalition's free college planning tools to counselors. It is the *first time* that these schools have ever co-hosted an admissions event. I'm happy to have snagged a rare artifact from the historic event: a lanyard featuring both schools' logos. Also this month, members of Team Coalition are joining Virginia Tech's [statewide tour](#) to introduce students to the free college planning resources available through MyCoalition ([read](#) about the great reception at their first stop). These events represent the best of the Coalition: joining together to support students, families, and counselors.

Student Support

This month we are helping seniors decide [where](#) and [when](#) they should apply to college. Remember, MyCoalition Counselor resources are available without an account, so feel free to link your content to ours for students and families. Also, we are hosting a Q&A webinar for students in advance of November 1 application deadlines. We will share live answers to student questions and quick demonstrations via video conference. We hope your students will join us on [Tuesday, October 30](#) at 7:30 PM ET.

Coalition at College Board Forum

Are you be in Dallas today? We hope you will consider joining our session, Pathway to Smart College Choices, this afternoon, Monday, October 22 at 4:00 PM.

Poster Request

Would you like to have a Coalition poster listing all of our member colleges and universities? If you would like us to send you one or five, simply [request it through this form](#). We hope it will inspire your students to get #OneDayCloser to their goals!

I am trying to sneak in moments to enjoy October in New England (captured so perfectly below by John Updike) and I hope you are finding some moments to enjoy this busy month before it fades.

From October by John Updike

The month is amber,
Gold, and brown.
Blue ghosts of smoke
Float through the town.

Great V's of geese
Honk overhead,
And maples turn
A fiery red.

Most Sincerely,

Annie E. Reznik

Annie Reznik

Executive Director, Coalition for College

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