



Hello Camilla,

Happy New Year! We kicked off 2019 with a big milestone for the Coalition: over 300,000 applications were filed as of January 1. That is 38% more applications than the same date last year. Also, 94% of our member colleges and universities received more applications through the Coalition than they did last year. We know many of your students are continuing work on applications, please feel free to share our [deadline directory](#) as they finish up their work.

At this time of year, we are also starting to think about fresh starts and your next group of students. With that in mind, we hope that the updates below will lead to a smooth start of the next process for you and your students.

We wish you all the best as you guide students!

Most sincerely,

Annie Reznik  
Executive Director, Coalition for College



Your eager younger students can open a MyCoalition account at any time and begin work on their Profile. The system is always open and available for students. [Learn more >>>](#)



If your students are beginning to think about what they will write for a personal statement, please know that the Coalition Essay prompts will not change for the upcoming cycle. [Read more >>](#)



On Friday, we will release the first of several planned enhancements to the student supporter functionality in MyCoalition. Thanks to your feedback, we were able to improve and simplify the process of sending documents. Coming attractions include:

